



HLF Month 2025 is here!

The Halton Learning Foundation (HLF) is thrilled to launch its second annual HLF Month, **“The Start of Potential,”** in April 2025. Building on last year’s success, we’re extending our call beyond classrooms to community leaders, businesses, and residents across Halton, inviting everyone to come together, raise awareness, and take action against the financial barriers preventing students from accessing a complete education.

[HLF Month](#) brings schools, organizations, businesses, and individuals together through engaging fundraising activities, challenges, and events, all aimed at empowering students in the Halton District School Board (HDSB).

We invite community partners, corporate allies, and local residents to take part in HLF Month by hosting fundraising activities, rallying their networks, and making an impact.

Together, let’s break down barriers and create a future where every student has the opportunity to thrive.

How to Get Involved

HLF Month is all about bringing people together to support students in need. Whether you're a business, a community group, or just a group of friends, there are many ways to participate in HLF Month!

1. Create Your Own HLF Challenge

Host a fun challenge with your colleagues, customers, or neighbors to raise funds and awareness. Here are some ideas:

Workplace Challenges

- **Team Competitions:** Organize friendly office challenges like trivia contests, step-count challenges, or themed dress-down days.

- **CSR Initiatives:** Encourage your company to match employee donations, host a fundraising lunch, or sponsor a workplace challenge.

Community Engagement Events

- **Garage Sales:** Gather neighbors for a community-wide sale where proceeds go towards helping students in need.
- **Mini Walk-a-thons:** Rally your friends for a walk, run, or bike ride and track your collective distance.
- **Tournaments & Challenges:** Host ping-pong, soccer, gaming, or board game tournaments where participants donate to join.

Creative Social & Entertainment Events

- **Patio Concerts:** Transform local outdoor spaces into live stages for community talent, creating an evening of music and giving.
- **Pop-Up Markets:** Invite local artisans or small businesses to sell products, with a portion of sales going to HLF.
- **Karaoke Night:** Turn your favorite karaoke bar into a fundraising hotspot!
- **Outdoor Movie Night:** Set up a community movie screening under the stars, selling tickets or snacks to raise funds.

2. Engage Your Network Through Social Media & Digital Challenges

Get people involved by spreading the word! Some fun ways to do this:

- **Viral Challenges:** Start a fun social media challenge and encourage people to participate while donating.
- **Live Event Spotlights:** Share behind-the-scenes moments from your fundraiser to inspire more people to donate.
- **Customer Donations:** If you own a business, ask customers to round up their purchases or make small donations at checkout.

3. Partner With Local Businesses & Organizations

- **Restaurant or Bar Fundraisers:** Partner with a local café, restaurant, or bar for a “Dine & Donate” night, where a percentage of sales supports HLF.
- **Loyalty Program Donations:** If your business has a loyalty or rewards program, offer customers the option to donate points toward student support.

- **In-Store Givebacks:** Create a limited-edition item (e.g., a special drink, meal, or product) where proceeds go to HLF.
- **Salon & Spa Giveback Days:** Spas and salons can dedicate a day where a percentage of bookings supports students in need.

4. Get Families & Kids Involved

- **Toy & Clothing Swaps:** Families can donate gently used items in exchange for an optional contribution to HLF.
- **Parent-Child Activity Days:** Host family-friendly baking, crafting, or gardening workshops where registration fees go toward HLF's cause.
- **Library & Bookstore Fundraisers:** Organize a "Read for HLF" challenge where kids and adults set reading goals and collect pledges, or partner with local bookstores to donate a portion of sales.

5. Engage Industry-Specific Networks

- **Real Estate Open Houses for HLF:** Real estate agents can pledge a donation for every home sold in April, encouraging clients to contribute as well.
- **Fitness Fundraisers:** Local gyms, yoga studios, or personal trainers can host charity workout classes where entry fees go to HLF.
- **Escape Room & Trivia Nights:** Entertainment venues can dedicate a night to support HLF through ticket sales or donations from participants.

Maximizing Your Impact

- Every dollar you raise is doubled! Thanks to CN's matching campaign, all donations for HLF Month will be matched up to \$25,000 in total, so your fundraising efforts go even further!
- **Register Your Challenge/Activity:** Ready to get started? Sign up online and receive an HLF fundraising page to track donations and engage your supporters. Here is a [Step-by-Step Guide](#) on how to create or join a team.
- **Promote Your Event:** Let us know what you're planning! We'd love to feature your fundraiser on our website and social media.

If you are promoting your event through your social media accounts, please make sure to tag us on the following accounts:

- Facebook: [@Halton Learning Foundation](#)

- Instagram: [@haltonlearningfoundation](#)
- Twitter: [@HaltonLearnFDN](#)
- LinkedIn: [@Halton Learning Foundation](#)

Join Us for the Grand Finale

Students in the Spotlight – April 30

Mark your calendars for [Students in the Spotlight](#), an inspiring event showcasing HDSB student talent in music, dance, and more. This event not only celebrates student creativity but also serves as a major fundraising opportunity for HLF.

Join us, support HDSB talents, and be part of creating a brighter future for students in need!

For more information or to register your event, visit [HLF Month Page](#) or contact Fadwa Hadeed at hadeedf@haltonlearningfoundation.ca