



Richard McAuliffe
Senior Level Executive
Corporate Strategy, Development & Implementation

Highly qualified executive offering more than thirty years of financial management in the banking and leasing industry. A results-oriented leader, with a proven record in finance, administration, and business development. Client focused, possessing diversified experience in sales, credit, and risk management. A team builder with strong interpersonal, communication and leadership skills.

Richard was responsible for Key Equipment Finance's Canadian operations from 2003 to 2020. He was responsible for direct originations, supporting bank client's equipment finance needs and managing the equipment finance programs for all the company's vendor customers, including equipment manufacturers and distributors who have operations and clients in Canada.

Before joining Key Equipment Finance in 2003, McAuliffe was associate vice president and general manager of TD Asset Finance ("TD Bank") leasing business where he had worked since 1996. Prior to that he was vice president risk manager & operations at GE Capital Canada Inc. Also held the position of assistant credit manager & treasurer at The Chase Manhattan Bank of Canada.

Richard's focus through his career has been empowering people. His belief has always been that people who are challenged, motivated and rewarded create the foundation for a successful enterprise.

McAuliffe holds a bachelor's of economics degree from The University of Western Ontario located in London Ontario.

An active Board member of the Canadian Equipment Finance and Leasing Association for over 23 years (past Chair 2017-2019), Richard has served on and chaired various committees. He is also involved in a range of various local community sponsored sports programs and associations in the Halton region.

[Richard McAuliffe, CLFP | LinkedIn](#)