



Halton  
Learning  
Foundation

# 2018-2019 ANNUAL IMPACT REPORT



*School music grant funded by HLF donors*

“Community relationships play an important role in the type of learning experience we’re able to provide students across the Halton District School Board. The support provided by HLF donors helps inspire all students, regardless of their circumstances, to learn, grow and achieve their potential.”

Stuart Miller, Director of Education, Halton District School Board

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# Eliminating Financial Barriers to Education 2018-2019



1,187 students received financial support.



114 grants were provided to 61 schools.



91 students received a scholarship or award.



## How HLF helps level the playing field for students of the Halton District School Board

- | Emergency funds to low-income students and families for basics such as school supplies, lunches, clothing and learning opportunities that help set kids up for success.
- | School funding for programs and resources in arts and music, physical education, mental health, media literacy and environmental education.
- | Scholarships, awards and bursaries that recognize student achievements and enable graduating students to pursue post-secondary education or apprenticeships.





## Kids fitting in. Doubts seeing hope. Opportunities being realized. Fewer students being left behind.

### These are some of the incredible things you have helped HLF achieve this year.

In 2018-2019, HLF provided direct financial support for almost 1,200 students through our Eliminating Barriers Fund -- a 20 per cent increase over the support provided the previous year.

You ensured kids had winter boots, healthy food, school supplies, and access to learning opportunities such as field trips, team sports and scholarships. The outcome is this: thanks to you, hundreds of students were able to get to school, focus on learning, fit in with peers and explore possibilities for their future. You should be proud of the difference you are making for students in our community who need a helping hand.

Additionally, HLF donors continued to make important investments in schools through HLF grants. From gym equipment and musical instruments to mental health initiatives, you helped ensure schools had access to funding for programs and resources that engage students in learning and help level the playing field across communities.

Our board and staff have continued to focus on building awareness within Halton about student needs and how individuals and businesses can help. By being active and visible in the community HLF is establishing great partnerships and raising more revenue than ever. In 2018-2019, this effort culminated with the largest one-time gift in HLF's history: an incredible \$250,000 from American

Iron and Metal (AIM Recycling) of Hamilton. This gift alone means critical support for almost 1,000 students.

HLF surpassed its financial target for 2018-2019 and is on track to meet the ambitious goal of \$1,024,000 for 2019-2020. This means continued support for the growing number of requests from schools. We expect to reach our goal of supporting 2,000 individual students by 2021.

Your gift of support is so important to kids in need that we are continually exploring new ways to recognize and thank our donors and keep you updated on how your donations are having an impact.

HLF has an amazing team that is dedicated to helping students, but we couldn't do it without you. With a mission like ours – one with no end – we are incredibly grateful for our supporters who provide critical funding for HLF's work, volunteer your time, or help spread awareness about students in need.



| **Philip Evenden,**  
Chair of the Board

| **Lesley Mansfield,**  
CEO

# Your Impact: Eliminating Barriers, School Grants and Scholarships

## New beginnings. Brought to life by you.

It's been a long road to recovery. Ava's mom did her best to make a good life for her daughter, but mental health struggles led to her losing her job and eventually custody of her seven-year-old.

Over the past two years Ava's mom has received treatment for her health issues. She now has a job, an apartment and has regained custody of Ava. She is very involved in school events and parenting her child.

HLF donors played a critical role in this success story, ensuring Ava had basics such as school supplies, winter clothing and snacks, and was able to participate in school trips. The support allowed mom to focus on her own wellness, and Ava to focus on learning.

**The future looks bright for both mom and student.**



## Have wheels, will flourish. You did that.

At first Ken was hesitant to take “charity”. He was feeling a bit helpless not having transportation to get a job or to get to school regularly. Teachers explained that this bike wasn't free and that they needed him to engage in school and at his co-op placement as “payment” for the bike. Ken was motivated by the idea that he would earn those wheels.

Once he got the bike, paid for by HLF donors, Ken was able to start a co-op placement. His attendance at school also improved, allowing him to complete more of his academic credits. Having transportation also opened up employment opportunities. Best of all, the bike had a noticeable positive impact on Ken's mindset and outlook on life.

**Who knows how far he will go!**



## A path paved with your good intentions.

Logan's the first to admit that it's been a tough few years. He and his mom were already stretched for money. Then his mother had an accident that put a tremendous strain on the family, both emotionally and financially. He wondered if it meant delaying his dream of attending university.

Fortunately, Logan received a scholarship from an HLF donor, which would cover his textbooks and some other expenses over several years. With one less thing to worry about, Logan embarked on his post-secondary journey. Today he is in the top 15 per cent of students in his faculty!

**A little foundation can help build someone's future.**

## Robotics Grant Helping Engage Kids in Math

A grant from HLF allowed Brant Hills Public School to purchase additional sferos (spherical robotics programmed with digital apps), allowing more students of all ages to explore, create and problem solve while building critical mathematical skills.

The sferos engage kids in math since they are fun to use and help create hands-on learning opportunities that are meaningful, while making connections to real world problems.



“Due to circumstances external to our family, we've been put in a position where the kindness of strangers has been a critical part of getting by. HLF's support made the difference between two kids fitting in instead of standing out...and not standing out in a good way. The work you do is wonderful. **THANK YOU.**”

| HDSB parent

# Financials at a Glance

REVENUE	2018-19	2017-18	2016-17
Donations	962,246	737,572	613,233
Fundraising	97,995	95,495	152,932
Investment Income	48,444	32,594	12,810
<b>TOTAL</b>	<b>1,108,685</b>	<b>865,661</b>	<b>778,975</b>

PROGRAM EXPENSES	2018-19	2017-18	2016-17
Eliminating Barriers	268,689	206,589	189,790
School Support	194,199	198,800	235,114
Scholarships	87,057	70,336	55,273

For HLF's full financial statements, visit [haltonlearningfoundation.ca/about-hlf/reports-statements](http://haltonlearningfoundation.ca/about-hlf/reports-statements).

## Where your money goes



← **82.67**  
Program support

← **17.33 cents**  
Admin & fundraising



# AIM-ing to Make a Difference in the Community

When Kevin Easson heard that his company had donated a quarter of a million dollars to the Halton Learning Foundation, he was not surprised.

“The owners – the Black family -- have always been very big on giving back to the communities in which we work,” says Easson, Sales Manager at AIM Recycling of Hamilton. “The culture in general is (the family) gives as much as they can, and they encourage employees to give back too. For a gift of this extent, they must have really connected with the stories of the kids in need.”

AIM Recycling is a division of American Iron and Metal, a global leader in the metal recycling industry. Established by Peter Black in Montreal in the 1930s, AIM has a long history of giving back.

In November 2018, AIM’s \$250,000 gift to HLF became the single largest one-year donation in the history of the Halton Learning Foundation.

When the donation was announced, Ron Black (Peter’s son), co-owner and Treasurer of AIM and General Manager of AIM Recycling Hamilton, explained, “We believe that people’s success and well-being is based on safety, fairness and access to education. These beliefs mesh well with HLF’s vision to ensure that all students of the Halton District School Board have equal opportunities for participation, engagement and success.”

Globally, AIM supports more than 40 different causes each year through partnerships, donations and



Sales Manager Kevin Easson (l) and Luke Karaim of AIM Recycling Hamilton.

fundraising events. Locally, the company’s charitable focus is “family and future-oriented,” with most funds supporting kids and healthcare. Large, rotating billboards on the front of AIM’s building, which faces the busy QEW, help highlight those charities to thousands of commuters on a daily basis.

AIM’s major gift to HLF will provide support for at least 1,000 students across the HDSB whose families are struggling to provide basic necessities that help kids stay focused on learning.

When the donation was announced, Kevin had never heard of the Halton Learning Foundation. He has since become quite familiar with the degree of need in the community and the ways in which HLF helps.

“It’s very emotional hearing the stories and the impact that the Halton Learning Foundation can have on these kids’ lives,” he says. “Not everyone is lucky enough to have someone who can step up and help out, and it’s great to know that HLF doesn’t say no to these students in need.”



## Congratulations to HLF Heroes

**Mr. Colin Bain** (pictured left) and **Mr. John Horner**.

These retired teachers and long-time HLF donors each received an Inspire Award from the Halton District School Board last year in recognition of their support for students and contributions to student achievement.

## Special thanks to the following donors\*:

- AIM Recycling of Hamilton
- GWD Foundation
- Johnson Insurance
- TJS Foundation
- The Joyce Family Foundation
- RBC Foundation
- Dr. Margaret Ackerman

\*Gifts of \$10,000 or more in 2018-2019. Any omissions are unintentional.

## HLF Board of Directors 2018-2019

- | **Chair, Philip Evenden**  
President, Integrity Wealth Management Inc.
- | **1st Vice Chair, Anne Cesak**  
Community Member
- | **2nd Vice-Chair, Manon Dulude**  
Registered Psychotherapist,  
Forge Coaching & Consulting
- | **Past Chair, Nancy Brewer**  
Chartered Accountant



### Members

- | **Paul Cripps**, Community Member
  - | **Cheryl Goldring**, Professional Artist and Author
  - | **Fonda Loft**, HDSB Teacher
  - | **Kim Phillips**, Community Member
  - | **Stuart Miller**, Director of Education, HDSB
  - | **Kelly Amos**, HDSB Trustee
  - | **Janet Reesor**, HDSB Elementary Principal
  - | **Meena Sahi**, HDSB Secondary Principal
- | **Lesley Mansfield**, CEO, Halton Learning Foundation



**Halton  
Learning  
Foundation**

Eliminating Financial Barriers to Education

### Halton Learning Foundation

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